

**BOLD IDEAS +
SHARED ACTION =
EXTRAORDINARY
RESULTS**

More than 28 years ago, inspired leaders, passionate volunteers and a generous group of Zoo Founders came together to accomplish the extraordinary – build a world-class zoo right here in Brevard County. Since then, ECZS has grown into an award-winning organization with an impact far beyond our local footprint. Through their support and leadership, our Zoo Founders developed the vision and helped make this dream a reality.

EAST COAST ZOOLOGICAL SOCIETY
Brevard Zoo | The Aquarium Project

**OUR
Legacy** Protecting our natural resources,
transforming **our future.**

**OUR LEGACY FLOWS
FROM YOURS.**

We believe that every plant and animal species we share our home with is worth protecting because each contributes to the health of the ecosystems we depend upon. Our local conservation programs, such as Restore Our Shores, enable us to River Lagoon, providing homes for wildlife and improving water quality for future generations of the entire Central Florida community. Our impact is felt by facilitating and supporting efforts to protect sea turtles, Florida Scrub-Jays, Diamondback Terrapins, Perdido Key Beach Mice, Florida Grasshopper Sparrows, pollinators, mangroves, seagrass, oysters and clams.

Our expansion depends on YOU, our Aquarium Founders, to write the next chapter of our legacy.



ourlegacycampaign.org

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**BECOME AN
AQUARIUM
FOUNDER**

EAST COAST ZOOLOGICAL SOCIETY
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THE EAST COAST ZOOLOGICAL SOCIETY (ECZS), KNOWN FOR OUR FLAGSHIP CAMPUS, BREVARD ZOO, IS LAUNCHING THE MOST SIGNIFICANT CAMPAIGN IN OUR HISTORY.

Through Our Legacy Campaign, we will raise \$100 million to create a world-class aquarium and conservation campus and expand our mission work in animal wellness, conservation, sustainability and education.

The aquarium and conservation campus will sit on 14 acres of shoreline on the Banana River at Port Canaveral, leveraging both the beauty and benefits of natural Florida while serving as a regional conservation hub with an emphasis on restoring the Indian River Lagoon and our coastal ecosystems. It will educate and empower over half a million people a year on how to make a difference and inspire the next generation to become environmental stewards of our natural resources. The aquarium will also generate significant funding for habitat restoration, species recovery and scientific research throughout the Lagoon.



AQUARIUM AT PORT CANAVERAL

With two campuses, ECZS will expand our conservation initiatives, preserve environments through long-term sustainability, protect wildlife, engage Central Florida's communities in advocating for clean water and deepen our partnerships to support science literacy in schools.

This campaign is a once-in-a-lifetime opportunity to make a lasting impact on the families, ecosystems and wildlife who call Florida home.



BECOME AN AQUARIUM FOUNDER.

This visionary group of philanthropic leaders will provide the foundation on which our world-class aquarium will be built.

You can become an Aquarium Founder with your commitment of \$10,000 or more to Our Legacy Campaign.

Aquarium Founders will be honored by name on a stunning piece of artwork in the entry complex of the aquarium campus and will be included in all printed and digital materials honoring our Founding Donors.

Founders will be recognized at three levels:

Founder	\$10,000–\$24,999
Visionary Founder	\$25,000–\$99,999
Transformational Founder	\$100,000+

Pledges can be paid over five years in monthly, quarterly or semi-annual installments. To be recognized as an Aquarium Founder, at least 60% of your pledged commitment must be paid by the aquarium opening date.

Naming opportunities are available upon request.

As an Aquarium Founder, you will receive:

- **Perpetual recognition** as a Founding Donor, including on a permanent art piece at the aquarium
- Invitations to exclusive events and functions
- Invitations to Founders First Events

Please complete and return the pledge form located to the right: >>

For more information on becoming an Aquarium Founder, contact: **Stephanie Mosedale**, Associate Director of Philanthropy, at **321.254.9453 x237** or email **aquariumfounders@brevardzoo.org**

PLEDGE INFORMATION

I/We pledge a total contribution of \$ _____ to the East Coast Zoological Society (ECZS).

My/Our first payment, \$ _____ will be made by _____

 Month Day Year

PAYMENT OPTIONS

Please bill me/us beginning _____

 Month Day Year

and thereafter according to the schedule below:

Payment Frequency (choose one) Payment Method (choose one)

- All at Once Monthly
 Annually Other: _____

- Check*
 * Please make checks payable to **East Coast Zoological Society**

My/Our preferred annual payment amounts are: Yr 1: \$ _____

- Stock** Wire Transfer**
 Credit Card**

If applicable:

Yr 2: \$ _____ Yr 3: \$ _____
 Yr 4: \$ _____ Yr 5: \$ _____

** Payments made by Stock, Wire Transfer and/or Credit Card must be made in person or over the phone. Please provide your information below and a representative will contact you to help facilitate your donation.

Should The Aquarium Project not come to fruition, I understand that these pledged funds will be directed to the East Coast Zoological Society's areas of greatest need.

Donor(s) Initials: _____ Date: _____

For unrestricted donations of \$10,000 or more, donors may be eligible to be recognized on the Founder's Wall at the Aquarium campus.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state. Registration #CHI1341

DONOR INFORMATION

For pledge recognition and recording purposes, please provide the following information:

Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Recognition Information (if applicable)

Recognition should read: _____

- Please keep personal and donation information anonymous. If eligible, please add my name on the Founders Wall.

Signature _____ Date _____