



Rafiki  
Circle

LEAVING A LEGACY  
FOR FUTURE  
GENERATIONS.



EAST COAST ZOOLOGICAL SOCIETY  
Brevard Zoo | The Aquarium Project

OUR  
Legacy

Protecting our natural resources,  
transforming **our future.**



Rafiki  
Circle

## HELPING WILDLIFE AND PEOPLE THRIVE.

### OUR TOMORROW DEPENDS ON YOU TODAY.

As a friend and donor of East Coast Zoological Society (ECZS), your support of our compelling initiatives in conservation, education and animal wellness is invaluable.



Your gifts and commitment enable us to save threatened and endangered species, protect our delicate ecosystems, preserve our shorelines and waterways and provide the next generation with the tools and inspiration to explore, understand and positively impact our world.

To safeguard these critical mission priorities, consider including a gift to ECZS in your estate plan. Stewarded with care, your legacy gift will provide sustained funding for our world-class programs and initiatives for generations to come.

It will be our privilege to honor your partnership, ensuring the brightest of futures for our community and beyond.

### INCLUDE ECZS IN YOUR ESTATE PLAN.

There are several easy options for making future gifts to ECZS, such as:

#### 1. Wills or Living Trusts

The easiest and most tangible way of making a lasting impact is to specify an exact amount, a percentage of your estate or what remains after providing for your heirs.

#### 2. Retirement Plans

Including ECZS as a beneficiary of your retirement plan is a tax-savvy way to make a charitable gift, as amounts remaining in these plans at death may be subject to estate and income taxes when left to individuals. For those 72 or older, a qualified charitable distribution from an IRA comes with additional tax benefits.

#### 3. Life Insurance Proceeds

Designating ECZS to receive all or a portion of a life insurance policy no longer needed for its original purpose may also result in income and estate tax benefits.

#### 4. Savings, Checking or Investment Accounts

ECZS can be named a beneficiary of such accounts, simplifying planning and administration processes for estate executors or administrators.

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The Rafiki Circle is comprised of a special group of donors who, like you, have generously chosen to include ECZS in their estate or financial plans.

## HELP US RECOGNIZE YOU.

Please notify us that ECZS is in your estate plan by submitting a declaration form and any supporting documents you wish to share that name ECZS as beneficiary. We welcome a copy of the legal document or section that describes your gift so that we may honor your wishes properly and make estate administration easier when your gift is received. Please note, we will honor any requests for anonymity and your commitment will always remain confidential.

## HOW YOUR LEGACY CONTINUES.

When you include ECZS in your estate plan, your generosity helps secure a vibrant, positive and enduring future for this organization, ensuring its mission to: **“Share Our Joy of Nature to Help Wildlife and People Thrive.”**

Your legacy commitment will be memorialized by your induction into our Rafiki Circle, a group of fellow stakeholders who have committed to improving and enriching our world by creating a personal legacy with ECZS.

With your permission, we will share your name as one of our generous Rafiki Circle legacy donors, inspiring and encouraging others to join the Rafiki Circle as well. However, should you choose to remain anonymous, we will honor your request.

**EAST COAST ZOOLOGICAL SOCIETY**  
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## Please take a moment to complete this confidential form and return it to us.

If you have any questions or would like to discuss your gift in further detail, please contact us at [legacy@brevardzoo.org](mailto:legacy@brevardzoo.org) or call **321.254.9453 x234**.

### PLANNED GIFT OPTIONS

#### YES, I/We have made a commitment to ECZS through:

- |   |  |
|---|--|
| <input type="checkbox"/> Will or Living Trust                 | <input type="checkbox"/> Savings. Checking, Money Market, Stock or Other Account |
| <input type="checkbox"/> 401(k), IRA or Other Retirement Plan | <input type="checkbox"/> Other: _____  |
| <input type="checkbox"/> Life Insurance Policy                |  |

The Gift Amount is expected to be: \$ \_\_\_\_\_

*(Dollar amount will determine recognition level; if no amount is noted, Rafiki Circle recognition level will be \$10,000)*

Signature \_\_\_\_\_

Date \_\_\_\_\_

### DONOR INFORMATION

#### I/We like my/our gift recognized as follows:

- I/We wish to be included in the Rafiki Circle
- I/We wish to be recognized as (gift details will not be listed):

- \_\_\_\_\_
- I/We prefer to remain anonymous
- I/We prefer to not receive thank you gifts

\*Please return this form and any supporting documents you wish to share that name ECZS as beneficiary.

**Personal stories and testimonials often inspire others to give.** May we contact you about being quoted or profiled in one of our publications?

- Yes, please contact       No, please do not contact me

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

*A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state. Registration #CHI1341*



## **RAFIKI CIRCLE LEGACY SOCIETY**

**ECZS is pleased to share its gratitude with individuals committing future gifts through a membership in our legacy society known as the Rafiki Circle.**

Individuals who have substantiated a future gift to ECZS will be listed in ECZS's impact reports and on its website and receive an invitation to the annual Rafiki Circle recognition event and other special donor events. Rafiki Circle members will also receive the exclusive Rafiki Circle e-newsletter and a keepsake Rafiki Circle pin.

## **WANT TO LEARN MORE?**

Contact us at [legacy@brevardzoo.org](mailto:legacy@brevardzoo.org)

## **STAY CONNECTED**

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8225 North Wickham Road, Melbourne, FL 32940 | 321.254.9453

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