

THE IMPACT OF YOUR GIFT

Your gift will help create a transformational solution to address the environmental challenges facing our region, catalyzing life-changing impact for wildlife and people alike.



Funding lagoon restoration and stewardship.

\$1 from every paid admission—an estimated \$420,000 annually—will go to fund habitat restoration, species recovery, and scientific research through the Indian River Lagoon National Estuary Program.



Restoring Local Waterways.

The Aquarium's Coastal Conservation Hub will be a center for coordinating and facilitating restoration, research and education efforts enabling powerful new programs across the region.



Reducing pollution and ocean plastics.

Educational experiences and interpretation will inspire visitors to change their everyday behaviors to reduce ocean plastics and other pollutants.



Making a difference for sea turtles and manatees.

State-of-the-art veterinary facilities will nearly double our capacity to take in, rehabilitate, and release these iconic animals.



Educating the next generation.

On-site classrooms and education programs will create the next generation of "Clean Water Warriors" committed to conserving our natural resources.



Strengthening the local economy.

The Aquarium will have an estimated regional economic impact of \$85.5 million a year and support more than 900 jobs.

OUR LEGACY FLOWS FROM YOURS

Our expansion depends on **YOU** to make a lasting impact and help write the next chapter of our legacy.

We believe that every plant and animal species we share our home with is worth protecting because each contributes to the health of the ecosystems we depend upon. Our local conservation programs, such as Restore Our Shores, enable us to increase environmental awareness while building and restoring living shorelines on the Indian River Lagoon, providing homes for wildlife and improving water quality for future generations of the entire Central Florida community. Our impact is felt by facilitating and supporting efforts to protect sea turtles, manatees, frosted salamanders, Florida black bears, Florida grasshopper sparrows, pollinators, mangroves, seagrass, oysters and clams.

FOR MORE INFORMATION:

Call: 321.254.9453 ext. 237

Email: legacy@brevardzoo.org



ourlegacycampaign.org

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OUR
Legacy Protecting our natural resources,
transforming our future.



AQUARIUM & CONSERVATION CENTER AT PORT CANAVERAL



EAST COAST ZOOLOGICAL FOUNDATION | Brevard Zoo | The Aquarium Project

OUR LEGACY BEGINS WITH YOU

Your gift will help bring to life East Coast Zoological Foundation's second campus, a world-class Aquarium and Conservation Center.



Sitting on 14 acres of shoreline at Port Canaveral, the Aquarium will celebrate the beauty and benefits of natural Florida while serving as a regional conservation hub with an emphasis on restoring the Indian River Lagoon and our coastal ecosystems.

It will help educate and empower over half a million people a year on how to preserve our natural resources and inspire the next generation to become environmental stewards.

With the creation of our second campus, your gift will help us expand our conservation initiatives, protect native habitats and wildlife, deepen our partnerships with Central Florida schools, and generate funding for lagoon restoration and stewardship.

This campaign is a once-in-a-lifetime opportunity to make a lasting impact on the families, ecosystems, and wildlife that call Florida home.

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WELCOME TO OUR FUTURE AQUARIUM & CONSERVATION CENTER

Our future second campus will feature a combination of indoor and outdoor exhibits and habitats, fostering connections with Florida marine life and coastal ecosystems through a joyful, accessible, and meaningful experience.

BECOME AN AQUARIUM FOUNDER

This visionary group of philanthropic leaders provides the foundation on which our world-class Aquarium will be built. You can become an Aquarium Founder with your commitment of \$10,000 or more, payable over 5 years. Founders will be honored by name on a stunning piece of artwork in the entry complex of the Aquarium at three levels:

| | |
|--------------------------|-------------------|
| Founder | \$10,000–\$24,999 |
| Visionary Founder | \$25,000–\$99,999 |
| Transformational Founder | \$100,000+ |

NAMING OPPORTUNITIES

The Aquarium and Conservation Center includes a variety of naming opportunities where you may recognize your company, friend, loved one, or demonstrate your family’s legacy of care and protection of nature. Several of the available opportunities are listed below, and are payable over 5 years:

| | |
|---------------------------------------------------|-------------|
| Sea Turtle Rehabilitation or Treatment Area | \$1,000,000 |
| Premier Manatee Viewing Area & Seating | \$750,000 |
| Manatee Medical Tank..... | \$500,000 |
| Entry Complex: Bait Ball Habitat..... | \$300,000 |
| Classroom (3 available) | \$250,000 |
| Sunset Event Deck..... | \$250,000 |
| Entry Complex: Sargassum Habitat..... | \$200,000 |
| Mangrove Restoration Station | \$150,000 |
| Wet Lab (2 available) | \$125,000 |
| Large Conference Room | \$100,000 |
| Small Conference Room (2 available) | \$50,000 |
| Benches (several available) | \$35,000 |

Naming opportunities are limited, will be reserved on a first come, first served basis, and will be honored for 25 years or the life of the exhibit, whichever is longer. For more information or to explore additional opportunities, please call Stephanie Mosedale at 321.254.9453 ext. 237.



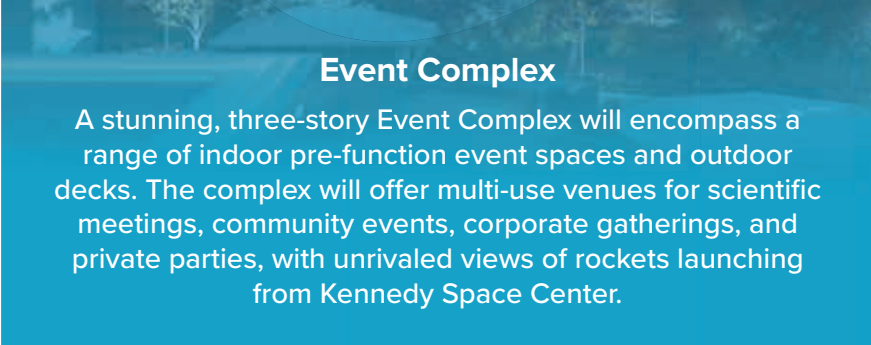
Scaife Family Sea Turtle Care Complex

This lifesaving facility will provide rehabilitative care and long-term sanctuary to sick and injured sea turtles and inspire the community to take action to protect them. Building on the model of Brevard Zoo’s Sea Turtle Healing Center, the Care Complex will allow visitors to view our turtles’ care and medical treatment in real time, fostering connections between people and turtles.



Dr. Duane De Freese Coastal Conservation Hub

Named in honor of the Executive Director of One Lagoon, this three-story building will be a center for coordinating and facilitating regional restoration, research, and education efforts, featuring classrooms, wet labs, research facilities, meeting space, and a free-to-the-public Restoration Science Research Center.



Event Complex

A stunning, three-story Event Complex will encompass a range of indoor pre-function event spaces and outdoor decks. The complex will offer multi-use venues for scientific meetings, community events, corporate gatherings, and private parties, with unrivaled views of rockets launching from Kennedy Space Center.



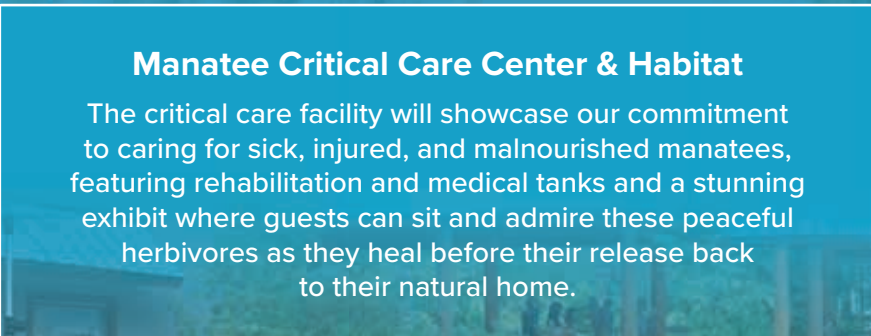
Canaveral Lock

Modeled after the locks in the Port, which provide a vital connection between the ocean and Indian River lagoon, this building will feature a 32,000+ gallon “Locks” habitat and will be home to snook, jack crevalle, sheephead and more. With air conditioning, play areas for children and a seahorse habitat, this building will surely be a family favorite.



Shark Flats & Ray Encounter

Our Shark Flats habitat will recreate the coastal shallows where native sharks are most commonly found, framed by breathtaking views over the Banana River. Guests can then wade alongside the shark’s relative, the stingray, at our immersive Ray Encounter. This area will highlight the importance of healthy predator populations and how we can live alongside them.



Manatee Critical Care Center & Habitat

The critical care facility will showcase our commitment to caring for sick, injured, and malnourished manatees, featuring rehabilitation and medical tanks and a stunning exhibit where guests can sit and admire these peaceful herbivores as they heal before their release back to their natural home.